



Amy Coker

Graphic Designer

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in/amy-c-design

amycokerdesign.com

SKILLS

Software

Adobe Creative Cloud

- Illustrator
- InDesign
- Lightroom
- Photoshop

Figma

Canva

Microsoft Suite

PC operating system

Google Workspace

Zoom

Miro

Slack

Technical

Typography

Layout Design

Packaging Design

Design Systems

Prototyping

Wireframing

Professional

Communication

Organization

Collaboration

Creative Problem-solving

AWARDS

Friedman Family

Endowed Scholarship

State Recognition

Scholarship

SCAD Achievement

Honors Scholarship

eLearning Undergraduate

Student Opportunity Grant

Academic Honors

Scholarship

EDUCATION

Savannah College of Art and Design (SCAD), Savannah, GA

B.F.A. in Graphic Design, Photography minor

May 2026 | 4.0 GPA

EXPERIENCE

Strong Tower Ranch, Wright City, Missouri

Wrangler (volunteer) | 2009–2024

- Provided clarity to the learning experience by proofreading instructional materials and website content.
- Taught horsemanship to kids of all backgrounds, including those with difficult circumstances, to build self-esteem and responsibility.
- Assisted with a variety of programs and events to provide a welcoming environment and enjoyable experience.
- Cared for horses and cats to keep the barn running smoothly.

ACADEMIC EXPERIENCE

Hike Nature Magazine

Graphic Designer, Photographer | 2026

- Designed branding, cover, and interior layouts for a fictitious hiking magazine called Hike Nature, using my photography for all images.
- Implemented eye-catching covers, titles, and pull quotes to create a cohesive and dynamic experience throughout.

Seed Savers Exchange Packaging and App

Graphic Designer | 2025

- Designed bulk seed packaging, shipping materials, and an informational app to create an engaging, enjoyable, and educational experience.
- Presented information in a clear yet innovative way across physical and digital touchpoints to drive engagement with the brand.

Weleda Website & Weleda Baby Branding and Packaging

Graphic Designer | 2025

- With a team of three other designers, designed Weleda website homepage and Weleda Baby packaging.
- Collaborated on rebranding Weleda to make it modern, memorable, and easily recognizable.
- Developed branding and packaging for the Weleda Baby product line that maintains consistency with the overall brand while establishing a distinct and recognizable identity.